AFR CRL
May 15 – 21, 2026
Online Survey

N=1,000 likely voters nationwide
Splits: A/B, C/D

| | TOTAL | WHITE | BLACK | LATINO/A |
|---|---|---|---|---|
| Weighted N= | 1000 | 716 | 120 | 110 |
| Unweighted N= | 1000 | 733 | 120 | 89 |

**Q** [**T**] Which of the following best describes your gender?
Select all that apply

| | | | | |
|---|---|---|---|---|
| Man | 46 | 48 | 38 | 45 |
| Woman | 52 | 50 | 61 | 54 |
| Nonbinary | 1 | 1 | 0 | 1 |
| Prefer to self-describe (specify) | 0 | 0 | 1 | 0 |
| Prefer not to answer | 0 | 0 | 0 | 0 |

**Q** [**T**] In which state do you live?

Region

| | | | | |
|---|---|---|---|---|
| New England | 5 | 6 | 4 | 1 |
| Middle Atlantic | 13 | 14 | 13 | 8 |
| East North Central | 15 | 17 | 19 | 10 |
| West North Central | 7 | 9 | 3 | 1 |
| South Atlantic | 21 | 21 | 29 | 15 |
| East South Central | 5 | 5 | 10 | 0 |
| West South Central | 10 | 8 | 13 | 16 |
| Mountain | 9 | 8 | 6 | 15 |
| Pacific | 15 | 12 | 3 | 34 |
| | | | | |
| Northeast | 18 | 20 | 17 | 10 |
| Midwest | 22 | 25 | 22 | 11 |
| South | 36 | 35 | 51 | 31 |
| West | 24 | 20 | 9 | 48 |

**Q** [**T**] Are you registered to vote in [**INSERT STATE**]?
Select one

| | | | | |
|---|---|---|---|---|
| Yes | 100 | 100 | 100 | 100 |
| No | **TERMINATE** | | | |
| Not sure | **TERMINATE** | | | |
| Prefer not to answer | **TERMINATE** | | | |

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**Q** [**T**] What is your age? [**TERMINATE IF UNDER 18**]
Enter a number

**Q** [**T**] [**IF AGE IS REFUSED**]: Please indicate what category your age falls into.
Select one

| | | | | |
|---|---|---|---|---|
| Under 18 years | **TERMINATE** | | | |
| 18-24 years | 5 | 3 | 15 | 15 |
| 25-29 years | 8 | 4 | 19 | 14 |
| 30-34 years | 7 | 6 | 10 | 11 |
| 35-39 years | 8 | 7 | 10 | 11 |
| 40-44 years | 8 | 8 | 7 | 7 |
| 45-49 years | 7 | 6 | 13 | 7 |
| 50-54 years | 8 | 8 | 5 | 12 |
| 55-59 years | 8 | 9 | 5 | 9 |
| 60-64 years | 8 | 9 | 3 | 7 |
| 65-69 years | 10 | 12 | 5 | 2 |
| 70-74 years | 11 | 14 | 4 | 2 |
| Over 74 years | 11 | 13 | 4 | 3 |
| Prefer not to answer | **TERMINATE** | | | |
| Under 30 | 13 | 7 | 34 | 29 |
| 30 - 39 | 15 | 13 | 20 | 22 |
| 40 - 49 | 15 | 14 | 20 | 14 |
| 50 - 64 | 25 | 27 | 13 | 28 |
| 65 & over | 32 | 40 | 13 | 7 |

**Q** [**T**] Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. [**RANDOMIZE**] [**ACCEPT MULTIPLE RESPONSES**]
Select all that apply

| | | | | |
|---|---|---|---|---|
| White or Caucasian | 72 | 100 | 0 | 0 |
| Black or African American | 12 | 0 | 100 | 6 |
| Latino/Latina or Hispanic | 11 | 0 | 5 | 100 |
| Asian American or Pacific Islander | 5 | 0 | 2 | 4 |
| Native or Indigenous American | 2 | 0 | 2 | 5 |
| Middle Eastern or North African | 0 | 0 | 0 | 1 |
| None of these/Other | 0 | 0 | 0 | 0 |

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**Q** [**T**] What is the last year of schooling that you have completed?
Select one

| | | | | |
|---|---|---|---|---|
| 1 - 11th Grade | 1 | 1 | 1 | 1 |
| High School Graduate | 20 | 17 | 38 | 26 |
| Vocational or technical school | 4 | 4 | 1 | 9 |
| Some college but no degree | 22 | 22 | 20 | 26 |
| Associate degree | 11 | 11 | 14 | 6 |
| 4-year college graduate or bachelor's degree | 28 | 29 | 23 | 23 |
| Graduate School or advanced degree | 14 | 16 | 4 | 9 |
| Prefer not to answer | 0 | 0 | 0 | 0 |
| Non-college | 58 | 56 | 74 | 68 |
| College graduate | 42 | 44 | 26 | 32 |

**Q** [**T**] How likely are you to vote in the November 2026 election for Congress and other offices - are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?
Select one

| | | | | |
|---|---|---|---|---|
| Almost certain | 86 | 89 | 78 | 73 |
| Probably | 14 | 11 | 22 | 27 |
| 50-50 | **TERMINATE** | | | |
| Probably not | **TERMINATE** | | | |
| Definitely not | **TERMINATE** | | | |
| Not sure | **TERMINATE** | | | |

**Q [T]** How important is it to regulate financial services and products to make sure they are fair for consumers?
Select one

| | | | | |
|---|---|---|---|---|
| Very important | 71 | 71 | 71 | 72 |
| Somewhat important | 21 | 21 | 21 | 20 |
| A little important | 4 | 4 | 5 | 3 |
| Not at all important | 1 | 1 | 0 | 1 |
| Not sure | 3 | 3 | 3 | 4 |
| Important | 92 | 92 | 92 | 92 |
| Not important | 5 | 5 | 5 | 4 |

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|---|---|---|---|---|
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| Unweighted N= | 1000 | 733 | 120 | 89 |

**Q** [**T**] Generally speaking, do you think there should be more government regulation of financial companies, such as Wall Street banks, mortgage lenders, payday lenders, debt collectors, and credit card companies, or less regulation of these companies?
Select one

| | | | | |
|---|---|---|---|---|
| Much more regulation | 31 | 30 | 37 | 31 |
| Somewhat more regulation | 36 | 36 | 33 | 39 |
| Somewhat less regulation | 6 | 6 | 9 | 10 |
| Much less regulation | 3 | 3 | 5 | 1 |
| Neither more nor less regulation | 12 | 14 | 8 | 6 |
| Not sure | 11 | 10 | 8 | 13 |
| | | | | |
| More regulation | 67 | 67 | 70 | 70 |
| Less regulation | 10 | 9 | 13 | 11 |

**Q [T]** Now here is a description of a federal agency, the Consumer Financial Protection Bureau, or CFPB.

The CFPB, established in 2008, is the first federal agency whose mission is protecting consumers when they use mortgages, credit cards, bank accounts, payment apps, and other financial products and services. Its mission includes preventing deceptive, unfair, and abusive lending and collection practices by banks, fintechs and other companies.

From what you know about the mission of the Consumer Financial Protection Bureau, or CFPB, would you say you favor or oppose the CFPB?
Select one

| | | | | |
|---|---|---|---|---|
| Favor - strongly | 46 | 48 | 48 | 35 |
| Favor - somewhat | 33 | 33 | 25 | 40 |
| Oppose - somewhat | 5 | 5 | 6 | 4 |
| Oppose - strongly | 2 | 2 | 2 | 2 |
| Not sure | 14 | 12 | 19 | 19 |
| | | | | |
| Favor | 80 | 81 | 74 | 75 |
| Oppose | 7 | 7 | 8 | 7 |

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|---|---|---|---|---|
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| Unweighted N= | 1000 | 733 | 120 | 89 |

**Q** [**T***] Now here are two statements about the Consumer Financial Protection Bureau, or CFPB. Please indicate which one is closer to your own view, even if neither is exactly right. [**ROTATE**]
Select one
**Q** [**IF CHOICE**] Does that statement come much closer or only somewhat closer to your view?
Select one

Just as we have rules to guard against dangers with products, like appliances and automobiles, the Consumer Financial Protection Bureau should be there to provide similar rules for financial products. It should be against the rules to sell dangerous loans and mortgages and have Wall Street interests put our savings and homes at financial risk

The Consumer Financial Protection Bureau is another unaccountable, expensive, federal bureaucracy we don't need. The bureau imposes harsh regulations on small financial businesses lacking resources to manage intrusive government oversight and cuts access to credit. This costs jobs and impedes economic growth. The CFPB is yet another example of out-of-control, big federal government

| | | | | |
|---|---|---|---|---|
| Guards against risk – Much closer | 37 | 37 | 37 | 39 |
| Guards against risk – Somewhat closer | 33 | 34 | 26 | 32 |
| Bureaucracy we don't need – Somewhat closer | 7 | 7 | 9 | 5 |
| Bureaucracy we don't need – Much closer | 7 | 7 | 7 | 9 |
| Neither | 5 | 4 | 5 | 7 |
| Not sure | 11 | 11 | 17 | 9 |
| Guards against risk | 70 | 71 | 63 | 70 |
| Bureaucracy we don't need | 14 | 14 | 16 | 14 |

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|---|---|---|---|---|
| Weighted N= | 1000 | 716 | 120 | 110 |
| Unweighted N= | 1000 | 733 | 120 | 89 |

**Q SSA:** Now, thinking again about the federal Consumer Financial Protection Bureau (CFPB), several of CFPB's consumer protection rules have recently been cancelled or overturned by Congress. For each of the following cancelled rules, please indicate if you would support or oppose reinstating that rule. [**ROTATE**]
Select one for each option

**Sorted by "Support - strongly"**

| | | | | |
|---|---|---|---|---|
| Aiv. Stopping financial companies from selling personal data | 80 | 82 | 68 | 85 |
| Aiii. Capping credit card late fees to $8 per month, down from average of $32 | 61 | 62 | 50 | 73 |
| ACi. Capping overdraft fees at $5, down from average of $35 | 61 | 59 | 60 | 67 |
| ADii. Regulating payment apps | 55 | 54 | 67 | 66 |

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|---|---|---|---|---|
| Weighted N= | 1000 | 716 | 120 | 110 |
| Unweighted N= | 1000 | 733 | 120 | 89 |

i. **SSC:** Capping overdraft fees at $5, down from the current average of $35

| | | | | |
|---|---|---|---|---|
| Support - strongly | 61 | 59 | 60 | 67 |
| Support - somewhat | 22 | 24 | 15 | 11 |
| Oppose - somewhat | 4 | 4 | 2 | 9 |
| Oppose - strongly | 4 | 4 | 0 | 0 |
| Not sure | 10 | 9 | 22 | 13 |
| | | | | |
| Support | 82 | 82 | 76 | 78 |
| Oppose | 8 | 9 | 2 | 9 |

ii. **SSD:** Regulating payment apps (such as Venmo, PayPal, and Cash App) to stop bad practices that harm consumers

| | | | | |
|---|---|---|---|---|
| Support - strongly | 55 | 54 | 67 | 66 |
| Support - somewhat | 26 | 29 | 9 | 16 |
| Oppose - somewhat | 6 | 4 | 9 | 9 |
| Oppose - strongly | 4 | 4 | 9 | 0 |
| Not sure | 10 | 9 | 5 | 10 |
| | | | | |
| Support | 81 | 83 | 77 | 82 |
| Oppose | 10 | 8 | 18 | 9 |

iii. **SSC:** Capping credit card late fees to no more than $8 per month, down from the current average of $32

| | | | | |
|---|---|---|---|---|
| Support - strongly | 61 | 62 | 50 | 73 |
| Support - somewhat | 21 | 21 | 21 | 9 |
| Oppose - somewhat | 4 | 4 | 3 | 0 |
| Oppose - strongly | 3 | 2 | 2 | 5 |
| Not sure | 12 | 11 | 24 | 13 |
| | | | | |
| Support | 82 | 83 | 71 | 82 |
| Oppose | 6 | 7 | 5 | 5 |

iv. Stopping financial companies from selling your sensitive personal data to marketers and scammers

| | | | | |
|---|---|---|---|---|
| Support - strongly | 80 | 82 | 68 | 85 |
| Support - somewhat | 10 | 9 | 14 | 7 |
| Oppose - somewhat | 2 | 2 | 2 | 0 |
| Oppose - strongly | 1 | 1 | 4 | 0 |
| Not sure | 7 | 6 | 12 | 8 |
| | | | | |
| Support | 90 | 91 | 82 | 92 |
| Oppose | 3 | 4 | 6 | 0 |

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|---|---|---|---|---|
| Weighted N= | 1000 | 716 | 120 | 110 |
| Unweighted N= | 1000 | 733 | 120 | 89 |

**Q SSA:** As you may have heard, Donald Trump is trying to eliminate the Consumer Financial Protection Bureau.

Would you say you favor or oppose President Trump eliminating the CFPB?
Select one

| | | | | |
|---|---|---|---|---|
| Favor - strongly | 7 | 10 | 2 | 0 |
| Favor - somewhat | 8 | 9 | 10 | 4 |
| Oppose - somewhat | 16 | 15 | 13 | 21 |
| Oppose - strongly | 50 | 48 | 60 | 56 |
| Not sure | 18 | 18 | 15 | 19 |
| | | | | |
| Favor | 15 | 19 | 12 | 4 |
| Oppose | 67 | 63 | 73 | 77 |

**Q SSB:** As you may have heard, Republicans in Congress are trying to eliminate the Consumer Financial Protection Bureau.

Would you say you favor or oppose Congress eliminating the CFPB?
Select one

| | | | | |
|---|---|---|---|---|
| Favor - strongly | 9 | 9 | 8 | 13 |
| Favor - somewhat | 12 | 11 | 17 | 19 |
| Oppose - somewhat | 22 | 23 | 20 | 15 |
| Oppose - strongly | 42 | 42 | 41 | 33 |
| Not sure | 15 | 15 | 14 | 21 |
| | | | | |
| Favor | 22 | 20 | 25 | 32 |
| Oppose | 64 | 65 | 61 | 47 |

| | TOTAL | WHITE | BLACK | LATINO/A |
|---|---|---|---|---|
| Weighted N= | 1000 | 716 | 120 | 110 |
| Unweighted N= | 1000 | 733 | 120 | 89 |

***The remaining questions are for statistical purposes only.***

**Q** [**T**] Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?
Select one
**Q** [**T**] [**IF DEMOCRAT**] Do you consider yourself a strong or a not-so-strong Democrat?
Select one
**Q** [**T**] [**IF REPUBLICAN**] Do you consider yourself a strong or a not-so-strong Republican?
Select one
**Q** [**T**] [**IF INDEPENDENT**] Would you say you lean more towards the Republicans or more towards the Democrats?
Select one

| | | | | |
|---|---|---|---|---|
| Strong Democrat | 26 | 23 | 42 | 30 |
| Not-so-strong Democrat | 11 | 9 | 16 | 14 |
| Independent - lean Democrat | 9 | 10 | 9 | 5 |
| Democrat | 45 | 41 | 66 | 49 |
| Independent | 10 | 9 | 13 | 6 |
| Republican | 40 | 46 | 15 | 36 |
| Independent - lean Republican | 6 | 6 | 1 | 8 |
| Not-so-strong Republican | 12 | 14 | 4 | 5 |
| Strong Republican | 22 | 25 | 10 | 22 |
| Other [**PLEASE SPECIFY**] | 2 | 2 | 1 | 0 |
| Not sure | 1 | 1 | 2 | 1 |
| Prefer not to answer | 2 | 1 | 3 | 9 |

**Q** Did you vote in the November 2024 election for president, U.S. Congress, and other offices, or like many people, were you not able to vote in this election?
Select one

| | | | | |
|---|---|---|---|---|
| Yes, voted | 94 | 95 | 91 | 89 |
| No, did not vote | 5 | 4 | 7 | 9 |
| Not sure | 1 | 1 | 0 | 0 |
| Prefer not to answer | 1 | 0 | 2 | 2 |

| | TOTAL | WHITE | BLACK | LATINO/A |
|---|---|---|---|---|
| Weighted N= | 1000 | 716 | 120 | 110 |
| Unweighted N= | 1000 | 733 | 120 | 89 |

**Q** [**IF VOTED IN NOVEMBER 2024 ELECTION**] In the election for president, did you vote for: [**ROTATE**]
Select one

| | | | | |
|---|---|---|---|---|
| Weighted N= | 939 | 682 | 109 | 98 |
| Unweighted N= | 939 | 694 | 111 | 79 |
| Kamala Harris | 46 | 43 | 64 | 40 |
| Donald Trump | 47 | 51 | 28 | 45 |
| Other | 5 | 4 | 7 | 6 |
| Prefer not to answer | 2 | 2 | 1 | 9 |

2024 Election among those with a candidate

| | | | | |
|---|---|---|---|---|
| Weighted N= | 917 | 670 | 108 | 90 |
| Unweighted N= | 921 | 683 | 109 | 75 |
| Kamala Harris | 47 | 44 | 64 | 44 |
| Donald Trump | 48 | 52 | 28 | 49 |
| Other | 5 | 4 | 7 | 7 |

**Q [T]** In which of the following ranges does your total annual household income fall, before taxes?
Select one
**Q** [**T**] [**IF NOT SURE/PREFER NOT TO ANSWER**] Could you indicate whether your annual household income is below or above 50 thousand dollars?
Select one

| | | | | |
|---|---|---|---|---|
| Below 20 thousand | 11 | 11 | 16 | 11 |
| Between 20 and 30 thousand | 12 | 13 | 14 | 7 |
| Between 30 and 40 thousand | 9 | 8 | 12 | 9 |
| Between 40 and 50 thousand | 9 | 9 | 9 | 4 |
| Between 50 and 75 thousand | 22 | 22 | 24 | 26 |
| Between 75 and 100 thousand | 13 | 13 | 9 | 14 |
| Between 100 and 150 thousand | 12 | 13 | 7 | 11 |
| Between 150 and 200 thousand | 7 | 6 | 5 | 10 |
| More than 200 thousand | 3 | 3 | 1 | 3 |
| Not sure | 1 | 0 | 2 | 0 |
| Prefer not to answer | 2 | 2 | 2 | 4 |
| Below 50 thousand | 40 | 41 | 50 | 32 |
| Above 50 thousand | 57 | 57 | 46 | 65 |
| Not sure | 1 | 0 | 2 | 0 |
| Prefer not to answer | 2 | 1 | 2 | 4 |

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|---|---|---|---|---|
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| Unweighted N= | 1000 | 733 | 120 | 89 |

**Q** [**T***] Have you or a member of your immediate family (parent, sibling, child, grandparent) been contacted by a debt collector in the past 12 months about any kind of past due debt?
Select all that apply

| | | | | |
|---|---|---|---|---|
| Yes - self | 22 | 20 | 36 | 26 |
| Yes - family member | 9 | 9 | 13 | 9 |
| All yes, combined | 27 | 25 | 42 | 28 |
| No | 67 | 70 | 48 | 63 |
| Not sure | 5 | 5 | 8 | 5 |
| Prefer not to answer | 1 | 1 | 2 | 4 |

**Q** [**T**] What is your employment status – are you:
Select one

| | | | | |
|---|---|---|---|---|
| Employed full-time | 39 | 34 | 55 | 49 |
| Employed part-time | 10 | 8 | 13 | 16 |
| Unemployed | 7 | 6 | 10 | 7 |
| Retired | 32 | 39 | 14 | 14 |
| Homemaker or stay at home parent | 4 | 4 | 2 | 3 |
| Full-time student | 1 | 1 | 1 | 7 |
| On disability | 5 | 6 | 3 | 5 |
| Other | 1 | 1 | 1 | 0 |
| Not sure | 0 | 0 | 0 | 0 |