AFR CRL
May 15 – 21, 2026
Online Survey

N=1,000 likely voters nationwide
Splits: A/B, C/D

	TOTAL	DEM	IND/DK W/WEAK	REP
Weighted N=	1000	450	335	400
Unweighted N=	1000	504	335	350

Q [**T**] Which of the following best describes your gender?
Select all that apply

Man	46	39	52	53
Woman	52	58	47	47
Nonbinary	1	2	0	0
Prefer to self-describe (specify)	0	0	0	0
Prefer not to answer	0	0	0	0

Q [**T**] In which state do you live?

Region

New England	5	7	6	3
Middle Atlantic	13	13	16	13
East North Central	15	15	15	17
West North Central	7	7	7	6
South Atlantic	21	20	20	24
East South Central	5	6	4	5
West South Central	10	11	8	9
Mountain	9	7	8	9
Pacific	15	15	18	15
Northeast	18	20	21	16
Midwest	22	22	22	23
South	36	36	31	38
West	24	22	26	24

Q [**T**] Are you registered to vote in [**INSERT STATE**]?
Select one

Yes	100	100	100	100
No	**TERMINATE**			
Not sure	**TERMINATE**			
Prefer not to answer	**TERMINATE**			

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Q [**T**] What is your age? [**TERMINATE IF UNDER 18**]
Enter a number

Q [**T**] [**IF AGE IS REFUSED**]: Please indicate what category your age falls into.
Select one

Under 18 years	**TERMINATE**			
18-24 years	5	6	4	4
25-29 years	8	10	8	5
30-34 years	7	8	8	5
35-39 years	8	8	7	8
40-44 years	8	7	8	8
45-49 years	7	8	5	6
50-54 years	8	9	9	8
55-59 years	8	6	10	10
60-64 years	8	7	12	9
65-69 years	10	10	11	11
70-74 years	11	10	10	13
Over 74 years	11	10	10	13
Prefer not to answer	**TERMINATE**			
Under 30	13	16	12	9
30 - 39	15	15	14	13
40 - 49	15	16	13	14
50 - 64	25	23	31	28
65 & over	32	30	31	37

Q [**T**] Just to make sure we have a representative sample, please choose one or more of these racial or ethnic groups that you identify with. [**RANDOMIZE**] [**ACCEPT MULTIPLE RESPONSES**]
Select all that apply

White or Caucasian	72	65	70	82
Black or African American	12	18	12	5
Latino/Latina or Hispanic	11	12	9	10
Asian American or Pacific Islander	5	5	8	4
Native or Indigenous American	2	2	2	2
Middle Eastern or North African	0	0	1	0
None of these/Other	0	0	0	0

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Q [**T**] What is the last year of schooling that you have completed?
Select one

1 - 11th Grade	1	1	1	1
High School Graduate	20	19	20	19
Vocational or technical school	4	4	4	5
Some college but no degree	22	21	18	25
Associate degree	11	11	12	10
4-year college graduate or bachelor's degree	28	28	28	29
Graduate School or advanced degree	14	15	18	11
Prefer not to answer	0	0	0	0
Non-college	58	57	55	60
College graduate	42	43	45	40

Q [**T**] How likely are you to vote in the November 2026 election for Congress and other offices - are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?
Select one

Almost certain	86	89	84	86
Probably	14	11	16	14
50-50	**TERMINATE**			
Probably not	**TERMINATE**			
Definitely not	**TERMINATE**			
Not sure	**TERMINATE**			

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Q [**T**] How important is it to regulate financial services and products to make sure they are fair for consumers?
Select one

Very important	71	81	69	63
Somewhat important	21	16	21	28
A little important	4	2	5	5
Not at all important	1	0	1	1
Not sure	3	1	4	4
Important	92	97	90	91
Not important	5	2	6	6

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Unweighted N=	1000	504	335	350

Q [**T**] Generally speaking, do you think there should be more government regulation of financial companies, such as Wall Street banks, mortgage lenders, payday lenders, debt collectors, and credit card companies, or less regulation of these companies?
Select one

Much more regulation	31	43	25	23
Somewhat more regulation	36	40	36	36
Somewhat less regulation	6	4	8	9
Much less regulation	3	1	4	3
Neither more nor less regulation	12	6	16	17
Not sure	11	6	11	12
More regulation	67	83	61	59
Less regulation	10	5	12	12

Q [**T**] Now here is a description of a federal agency, the Consumer Financial Protection Bureau, or CFPB.

The CFPB, established in 2008, is the first federal agency whose mission is protecting consumers when they use mortgages, credit cards, bank accounts, payment apps, and other financial products and services. Its mission includes preventing deceptive, unfair, and abusive lending and collection practices by banks, fintechs and other companies.

From what you know about the mission of the Consumer Financial Protection Bureau, or CFPB, would you say you favor or oppose the CFPB?
Select one

Favor - strongly	46	61	41	36
Favor - somewhat	33	25	39	41
Oppose - somewhat	5	4	3	6
Oppose - strongly	2	1	2	2
Not sure	14	10	15	15
Favor	80	86	80	77
Oppose	7	5	5	8

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Unweighted N=	1000	504	335	350

Q [**T***] Now here are two statements about the Consumer Financial Protection Bureau, or CFPB. Please indicate which one is closer to your own view, even if neither is exactly right. [**ROTATE**]
Select one
Q [**IF CHOICE**] Does that statement come much closer or only somewhat closer to your view?
Select one

Just as we have rules to guard against dangers with products, like appliances and automobiles, the Consumer Financial Protection Bureau should be there to provide similar rules for financial products. It should be against the rules to sell dangerous loans and mortgages and have Wall Street interests put our savings and homes at financial risk

The Consumer Financial Protection Bureau is another unaccountable, expensive, federal bureaucracy we don't need. The bureau imposes harsh regulations on small financial businesses lacking resources to manage intrusive government oversight and cuts access to credit. This costs jobs and impedes economic growth. The CFPB is yet another example of out-of-control, big federal government

Guards against risk – Much closer	37	48	29	29
Guards against risk – Somewhat closer	33	33	36	35
Bureaucracy we don't need – Somewhat closer	7	4	9	10
Bureaucracy we don't need – Much closer	7	4	6	10
Neither	5	3	6	4
Not sure	11	7	13	14
Guards against risk	70	81	66	63
Bureaucracy we don't need	14	9	15	19

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Unweighted N=	1000	504	335	350

Q [T*] Now here are two statements about how the CFPB is funded. Please indicate which one is closer to your own view, even if neither is exactly right. [**ROTATE**]
Select one

Congress provided the CFPB independent funding when it was founded to make it harder for Wall Street lobbyists and special interests to take away its funding. Powerful corporations keep trying to change that, so they can strip away consumer protections, price gouge us, and charge us more junk fees.	57	70	51	50
The CFPB is a bloated, do-nothing government bureaucracy and a drain on our resources that could be better spent elsewhere. It should be funded through Congress every year like other government programs, so that there is more accountability and oversight.	18	11	20	23
Neither	8	7	12	8
Not sure	17	11	17	20

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Unweighted N=	1000	504	335	350

Q SSA: Now, thinking again about the federal Consumer Financial Protection Bureau (CFPB), several of CFPB's consumer protection rules have recently been cancelled or overturned by Congress. For each of the following cancelled rules, please indicate if you would support or oppose reinstating that rule. [**ROTATE**]
Select one for each option

Sorted by "Support - strongly"

Aiv. Stopping financial companies from selling personal data	80	86	84	78
ACiii. Capping credit card late fees to $8 per month, down from average of $32	61	70	58	56
ACi. Capping overdraft fees at $5, down from average of $35	61	72	55	52
ADii. Regulating payment apps	55	66	44	49

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Unweighted N=	1000	504	335	350

i. **SSC:** Capping overdraft fees at $5, down from the current average of $35

Support - strongly	61	72	55	52
Support - somewhat	22	20	24	25
Oppose - somewhat	4	2	7	6
Oppose - strongly	4	1	3	6
Not sure	10	5	11	11
Support	82	92	79	77
Oppose	8	3	10	12

ii. **SSD:** Regulating payment apps (such as Venmo, PayPal, and Cash App) to stop bad practices that harm consumers

Support - strongly	55	66	44	49
Support - somewhat	26	23	30	32
Oppose - somewhat	6	5	11	5
Oppose - strongly	4	3	3	4
Not sure	10	3	12	11
Support	81	89	74	80
Oppose	10	8	14	9

iii. **SSC:** Capping credit card late fees to no more than $8 per month, down from the current average of $32

Support - strongly	61	70	58	56
Support - somewhat	21	20	21	23
Oppose - somewhat	4	2	7	5
Oppose - strongly	3	2	2	4
Not sure	12	7	12	13
Support	82	90	79	79
Oppose	6	3	9	9

iv. Stopping financial companies from selling your sensitive personal data to marketers and scammers

Support - strongly	80	86	84	78
Support - somewhat	10	8	6	11
Oppose - somewhat	2	2	0	3
Oppose - strongly	1	2	0	1
Not sure	7	3	9	8
Support	90	94	90	88
Oppose	3	3	0	4

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Unweighted N=	1000	504	335	350

Q SSA: As you may have heard, Donald Trump is trying to eliminate the Consumer Financial Protection Bureau.

Would you say you favor or oppose President Trump eliminating the CFPB?
Select one

Favor - strongly	7	1	4	14
Favor - somewhat	8	3	8	15
Oppose - somewhat	16	9	21	24
Oppose - strongly	50	82	46	21
Not sure	18	4	21	26
Favor	15	5	12	29
Oppose	67	91	66	45

Q SSB: As you may have heard, Republicans in Congress are trying to eliminate the Consumer Financial Protection Bureau.

Would you say you favor or oppose Congress eliminating the CFPB?
Select one

Favor - strongly	9	6	6	12
Favor - somewhat	12	7	13	19
Oppose - somewhat	22	17	28	29
Oppose - strongly	42	65	35	20
Not sure	15	5	18	20
Favor	22	13	19	31
Oppose	64	82	63	49

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The remaining questions are for statistical purposes only.

Q [**T**] Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?
Select one
Q [**T**] [**IF DEMOCRAT**] Do you consider yourself a strong or a not-so-strong Democrat?
Select one
Q [**T**] [**IF REPUBLICAN**] Do you consider yourself a strong or a not-so-strong Republican?
Select one
Q [**T**] [**IF INDEPENDENT**] Would you say you lean more towards the Republicans or more towards the Democrats?
Select one

Strong Democrat	26	57	0	0
Not-so-strong Democrat	11	23	32	0
Independent - lean Democrat	9	20	0	0
Democrat	45	100	32	0
Independent	10	0	29	0
Republican	40	0	36	100
Independent - lean Republican	6	0	0	15
Not-so-strong Republican	12	0	36	30
Strong Republican	22	0	0	56
Other [**PLEASE SPECIFY**]	2	0	0	0
Not sure	1	0	4	0
Prefer not to answer	2	0	0	0

Q Did you vote in the November 2024 election for president, U.S. Congress, and other offices, or like many people, were you not able to vote in this election?
Select one

Yes, voted	94	93	92	99
No, did not vote	5	6	6	1
Not sure	1	0	2	0
Prefer not to answer	1	0	0	0

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Q [**IF VOTED IN NOVEMBER 2024 ELECTION**] In the election for president, did you vote for: [**ROTATE**]
Select one

Weighted N=	939	420	309	397
Unweighted N=	939	475	307	346
Kamala Harris	46	88	42	5
Donald Trump	47	7	50	92
Other	5	4	6	3
Prefer not to answer	2	1	3	1

2024 Election among those with a candidate

Weighted N=	917	416	301	394
Unweighted N=	921	472	298	343
Kamala Harris	47	89	43	5
Donald Trump	48	7	51	92
Other	5	4	6	3

Q [**T**] In which of the following ranges does your total annual household income fall, before taxes?
Select one
Q [**T**] [**IF NOT SURE/PREFER NOT TO ANSWER**] Could you indicate whether your annual household income is below or above 50 thousand dollars?
Select one

Below 20 thousand	11	13	10	9
Between 20 and 30 thousand	12	12	10	15
Between 30 and 40 thousand	9	10	8	6
Between 40 and 50 thousand	9	8	8	9
Between 50 and 75 thousand	22	22	23	21
Between 75 and 100 thousand	13	12	14	14
Between 100 and 150 thousand	12	11	12	14
Between 150 and 200 thousand	7	6	7	6
More than 200 thousand	3	4	4	4
Not sure	1	0	2	0
Prefer not to answer	2	1	2	2
Below 50 thousand	40	43	37	39
Above 50 thousand	57	56	61	60
Not sure	1	0	1	0
Prefer not to answer	2	1	1	1

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Unweighted N=	1000	504	335	350

Q [**T***] Have you or a member of your immediate family (parent, sibling, child, grandparent) been contacted by a debt collector in the past 12 months about any kind of past due debt?
Select all that apply

Yes - self	22	26	16	22
Yes - family member	9	11	7	9
All yes, combined	27	32	19	26
No	67	63	74	69
Not sure	5	5	6	5
Prefer not to answer	1	1	0	1

Q [**T**] What is your employment status – are you:
Select one

Employed full-time	39	38	39	38
Employed part-time	10	13	10	8
Unemployed	7	6	6	4
Retired	32	30	34	38
Homemaker or stay at home parent	4	5	4	3
Full-time student	1	2	1	1
On disability	5	5	5	6
Other	1	0	1	1
Not sure	0	0	0	0