IOWA GOP CAUCUS SURVEY

Interview Schedule

CONFIDENTIAL
Field Dates: December 14-16, 2015
N=400 Likely GOP Caucus Goers
N=300 Landline
N=100 Cells
Project #: 15573
Margin of Error = ±4.9%

* Denotes result under 0.5%.
^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.

(ASK OF CELL SAMPLE)
B. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

100% YES, CELL AND IN SAFE PLACE

(ASK OF RESPONDENTS WHO ARE NOT THE NAME ON THE VOTER FILE)
D. Are you registered to vote in Iowa?
(IF YES, ASK:) And would you say you are certain you are registered to vote in Iowa?

100% YES, CERTAIN

E. Are you, or is anyone in your household, employed by a newspaper, television or radio station, or a political party, or by a candidate for political office?

100% NO
1. Despite how you may feel today, are you REGISTERED to vote as a Republican, a Democrat, or something else?

(IF REPUBLICAN, ASK:) Would you call yourself a STRONG Republican or a NOT-SO-STRONG Republican?

(IF INDEPENDENT/SOMETHING ELSE, ASK:) Do you think of yourself as closer to...
(ROTATE) the Republican party, or the Democratic party?

69% STRONG REPUBLICAN
21% NOT-SO-STRONG REPUBLICAN
5% LEAN REPUBLICAN
4% SOMETHING ELSE/INDEPENDENT

31%^ TOTAL SOFT GOP/IND

2. Thinking about past Republican caucuses for President, do you...

58% ALWAYS VOTE IN REPUBLICAN CAUCUSES
42% VOTE MOST OF THE TIME
– TOO YOUNG TO HAVE VOTED IN THE PAST (DO NOT READ)

(ASK OF RESPONDENTS WHO ARE NOT THE NAME ON FILE)

I. Thinking about the 2016 Republican caucus for President, are you certain to vote in the Republican caucus for President, or is there a chance you might not vote in the Republican caucus for President?

100% CERTAIN TO VOTE

3. In what year were you born?

1% 18 - 24
6% 25 - 34
18% 35 - 44
20% 45 - 54
24% 55 - 64
31% 65 AND ABOVE
– REFUSED
4. And, would you say that things in Iowa are going in the right direction, or have they pretty seriously gotten off on the wrong track?

73% RIGHT DIRECTION
24% WRONG TRACK

2% NO OPINION (DO NOT READ)
1% REFUSED (DO NOT READ)

Changing topics...

5. How much have you seen, read, or heard recently about payday loans? Is it a lot, some, not much, or nothing at all?

6% A LOT
24% SOME
34% NOT MUCH
37% NOTHING AT ALL

– DON’T KNOW (DO NOT READ)
– REFUSED (DO NOT READ)

30% TOTAL A LOT/SOME
70% TOTAL NOT MUCH/NOTHING
6. And, do you favor or oppose companies issuing payday loans to people in Iowa?

(IF FAVOR/Oppose, ASK) And do you STRONGLY (favor/oppose) or just SOMEWHAT (favor/oppose)?

- 2% STRONGLY FAVOR
- 12% SOMEWHAT FAVOR
- 23% SOMEWHAT OPPOSE
- 37% STRONGLY OPPOSE

- 24% DON'T KNOW (DO NOT READ)
- 1% REFUSED (DO NOT READ)

14% TOTAL FAVOR
60% TOTAL OPPOSE

7. Payday loans are typically small-dollar loans, which in Iowa are limited to five hundred dollars. However, according to the Iowa Division of Banking, the average payday loan in Iowa carries a two-hundred and sixty-eight annual percentage rate, also known as the APR. Knowing this, do you favor or oppose companies issuing payday loans to people in Iowa?

(IF FAVOR/Oppose, ASK) And do you STRONGLY (favor/oppose) or just SOMEWHAT (favor/oppose)?

- 1% STRONGLY FAVOR
- 12% SOMEWHAT FAVOR
- 18% SOMEWHAT OPPOSE
- 64% STRONGLY OPPOSE

- 5% DON'T KNOW (DO NOT READ)
- 1% REFUSED (DO NOT READ)

13% TOTAL FAVOR
82% TOTAL OPPOSE
8. Still thinking about payday loans, there have been proposals before the Iowa State Legislature to pass laws that would increase protections for consumers who use payday loans. Would you favor or oppose increased protections for consumers who use payday loans?

(If favor/oppose, ask) And would you strongly (favor/oppose) or just somewhat (favor/oppose)?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
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<tbody>
<tr>
<td>43%</td>
<td>Strongly favor</td>
</tr>
<tr>
<td>26%</td>
<td>Somewhat favor</td>
</tr>
<tr>
<td>10%</td>
<td>Somewhat oppose</td>
</tr>
<tr>
<td>11%</td>
<td>Strongly oppose</td>
</tr>
<tr>
<td>9%</td>
<td>Don't know (do not read)</td>
</tr>
<tr>
<td>*</td>
<td>Refused (do not read)</td>
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69% Total favor  
21% Total oppose

9. Some of the groups supporting the proposals for the Iowa State Legislature to pass laws that would increase protections for consumers who use payday loans include Christian groups such as Iowa’s Family Leader and the Iowa Catholic Conference. Knowing this, does it make you more likely or less likely to favor increased protections for consumers who use payday loans in Iowa?

(If more likely/less likely, ask) And is that much (more/less) likely or just somewhat (more/less) likely?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
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<tbody>
<tr>
<td>17%</td>
<td>Much more likely</td>
</tr>
<tr>
<td>27%</td>
<td>Somewhat more likely</td>
</tr>
<tr>
<td>9%</td>
<td>Somewhat less likely</td>
</tr>
<tr>
<td>6%</td>
<td>Much less likely</td>
</tr>
<tr>
<td>38%</td>
<td>No difference (do not read)</td>
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</tbody>
</table>

3% Don't know (do not read)  
– Refused (do not read)

45% Total more likely  
15% Total less likely
10. For all payday loans, even those that last six months or more, would you favor or oppose REQUIRING payday loan lenders to first determine the borrower’s ability to pay back the loan without defaulting on or delaying other expenses?

   (IF FAVOR/OPPOSE, ASK) And would you STRONGLY (favor/oppose) or just SOMEWHAT (favor/oppose)?

   54% STRONGLY FAVOR
   24% SOMEWHAT FAVOR
   7% SOMEWHAT OPPOSE
   7% STRONGLY OPPOSE

   6% DON'T KNOW (DO NOT READ)
   2% REFUSED (DO NOT READ)

   78% TOTAL FAVOR
   14% TOTAL OPPOSE

11. For all payday loans, even those that last six months or more, do you favor or oppose limiting the amount of interest to thirty-six percent?

   (IF FAVOR/OPPOSE, ASK) And would you STRONGLY (favor/oppose) or just SOMEWHAT (favor/oppose)?

   57% STRONGLY FAVOR
   17% SOMEWHAT FAVOR
   9% SOMEWHAT OPPOSE
   12% STRONGLY OPPOSE

   5% DON'T KNOW (DO NOT READ)
   * REFUSED (DO NOT READ)

   74% TOTAL FAVOR
   21% TOTAL OPPOSE
Q12-19 HELD FOR FUTURE RELEASE

Now, I just have a few more questions for statistical purposes only...

20. Generally speaking, do you consider yourself to be (ROTATE TOP TO BOTTOM, BOTTOM TO TOP) conservative, moderate ...or... liberal on most issues?

(IF CONSERVATIVE/LIBERAL, ASK:) And would you say you are VERY (conservative/liberal), or just SOMEWHAT (conservative/liberal)?

58% VERY CONSERVATIVE
27% SOMEWHAT CONSERVATIVE
14% MODERATE

* SOMEWHAT LIBERAL
1% VERY LIBERAL

* DON'T KNOW (DO NOT READ)
* REFUSED (DO NOT READ)

85% TOTAL CONSERVATIVE
1% TOTAL LIBERAL

21. And would you say that you attend religious services...

18% MORE THAN ONCE A WEEK
40% WEEKLY
8% ALMOST EVERY WEEK
12% ONCE OR TWICE A MONTH
17% A FEW TIMES A YEAR
5% NEVER

– DON'T KNOW (DO NOT READ)
1% REFUSED (DO NOT READ)

58% FREQUENTLY
20% OCCASIONALLY
22% RARELY
22. And for statistical purposes only...is your total annual household income greater or less than $60,000 dollars?

(IF LESS THAN $60,000, ASK:) Is it...
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)

3% UNDER $20,000
9% BETWEEN $20,000 - $40,000
17% OVER $40,000

(IF GREATER THAN $60,000, ASK:) Is it...
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)

15% UNDER $80,000
14% BETWEEN $80,000 - $100,000
29% OVER $100,000
12% REFUSED (DO NOT READ)

12% UNDER $40K
32% $40K-$80K
43% OVER $80K

23. Gender (BY OBSERVATION)

56% MALE
44% FEMALE